

# espconnection

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The Newsletter of Epsilon Sigma Phi

August/September 2018

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**REGISTER NOW FOR THE  
2018 NATIONAL CONFERENCE!!**



## Final Notes from the President

*Beth Claypoole, National President*



This will be my last article to you as the 2018 ESP President. A big hug to everyone who wished me well and supported the operations of the Board throughout the year. Each of the Board members, along with their committee members, accomplished so much this year and have set the stage for even better things next year! Thanks again to Kathy Tweeten for sharing her knowledge and helping me get through the bumps, as we both learned together, and I look forward to working with your new President, Mark Blevins. Greg and Becky – you have done so much to make sure that ESP and the National Conference run smoothly, your organizational skills are fantastic!

I hope that you can meet with us in Kansas for our annual conference, the conference team has done a great job – both this year and last – setting up the site and activities throughout the week. Thanks to Mark Platten and the Professional Development Committee for setting up great workshops for the week. Thank you so much to Conference Co-Chairs, Stacey Warner and Jennifer Wilson, for your leadership in fine tuning keynote speakers, tours and site logistics – it has been such a pleasure working with you and your team. Everyone – don't forget to bring items for the auction and highlight unique items from your state. Shout out to Colorado – you have big shoes to fill for next year!

So much is in this newsletter to help you prepare for the conference and beyond. First, get registered for our annual conference and don't miss out on this great learning and networking opportunity! Second, find out about our committees and participate in either of the two committee meetings at the national conference. Third, don't forget upcoming RFP and registrations for both Extension Leadership Development Conference and Public Issues Leadership Conference. Fourth – check out the Elevator Speech contest. ESP has so much to offer its members, take advantage!

Be sure to say "Hello" in Manhattan, I want to be sure to meet each one of you. It's been a great year – thanks to all of you!

Beth Claypoole, outgoing ESP President

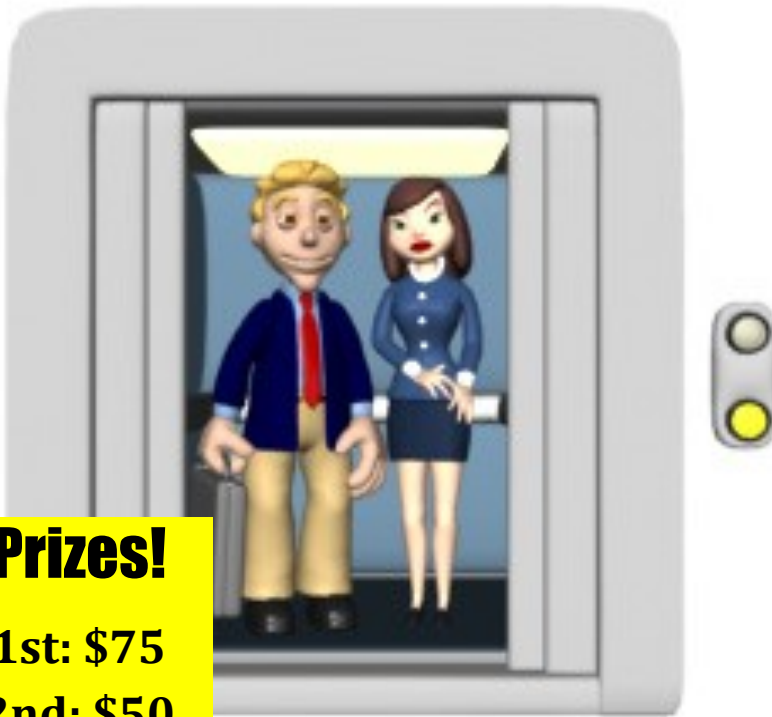
## 2018 Epsilon Sigma Phi National Recognition Recipients Announced

*Congratulations to the following recipients who have been selected by their peers for their outstanding work in and dedication to Extension. These individuals will be recognized at the 2018 National Conference in Manhattan, KS in October.*

<b>Distinguished Service Ruby</b>	Dr. Tim Cross, Tennessee
<b>Friends of Extension</b>	Bob and Charlee Moore, Oregon William Northey, Iowa Samuel Richardson, Missouri

Northeast Region		North Central Region	
Distinguished Service-Tie	Alganesh T. Piechocinski, MD Ellen Williams, NJ	Distinguished Service	Chuck Otte, KS
Mid Career Service	Charles F. Schuster, MD	Continued Service	Cindy Barnett, IN
Early Career Service	Chengchu (Cathy) Liu, MD	Mid Career Service	Heidi L. Haugen, MN
Visionary Leadership	Donald Webster, MD	Early Career Service	Michelle Treber, OH
Administrative Leadership	Jeff Howard, MD	Visionary Leadership	Elizabeth Brunscheen-Cartagena, KS
International Service	Robin Brumfield, NJ	Administrative Leadership	Jefferson S. McCutcheon, OH
Distinguished Team	Ultra-Niche Crops for the Progressive, New Farmer Team, Nicholas Polanin, NJ	International Service	Todd Lorenz, MO
		Diversity Multicultural– Individual	Meridith Berry, MO
		Diversity Multicultural– Team	Food Safety Training for Mennonite Food Handlers, Dennis DeCamp, OH
		Distinguished Team	Taking Care of You: Mind Body and Spirit, Paula Hella, WI
Southern Region		Western Region	
Distinguished Service	William L. Sheftall, Jr., FL	Distinguished Service	Margie P. Memmott, UT
Continued Service	Ann Berry, TN	Continued Service	Patricia A. Dawson, OR
Mid Career Service	Jennifer Abel, VA	Mid Career Service	Jenny Rudolph, OR
Early Career Service	Courtney Jenkins, KY	Early Career Service	Katie Ahern, OR
Visionary Leadership	Lynda Latta, OK	Visionary Leadership	Willie Riggs, OR
Administrative Leadership	Linda K. Bower, TN	Administrative Leadership	Sam Angima, OR
International Service	Sonya Jones, GA	International Service	Celina Wille, UT
Diversity Multicultural– Individual	James Morgan, GA	Diversity Multicultural– Individual	Patricia A. Dawson, OR
Diversity Multicultural– Team	Special Clovers Camp Cathy S. Allen, OK	Diversity Multicultural– Team	CYFAR Family Leadership Training Institute of Colorado (CYFAR FLTI), Kyle R. Christensen, CO
Distinguished Team	Joint Reserve Component Teen Leadership Summit, Kasey Bozeman, GA	Distinguished Team	Cargill Salt Company/Utah State University Tooele County Extension Learning Garden, Linden Greenhalgh, UT

# ESP Public Issues Committee: 2018 Elevator Speech Contest!



## Prizes!

1st: \$75

2nd: \$50

3rd: \$25

## Topic

- Focus on all of Extension (not topic areas)

## Length

- Limit to 30 seconds or less (about 75 words) max!

## How to enter and win

- Record your speech during the open recording sessions listed below. Winners announced during the conference Closing Session III on Thursday, October 4.

*Going Up? Communicating Extension's Value; Elevator Speeches to Share Your Extension Story*

### Recording Sessions during the 2018 National ESP Conference

- **Monday, October 1; 5:15pm - 5:45pm;** During the Public Issues Committee Meeting in the Fort Riley Room
- **Tuesday, October 2; 1:15pm - 2:15pm;** At our poster during the Poster Viewing Session
- **Tuesday, October 2; 4:45pm - 5:15pm;** During the Public Issues Committee Meeting in the Fort Riley Room

It only takes 30 seconds!

Winners will be announced Thursday morning .

## Working Locally & Globally Simultaneously

Barbara Brown, Retired Clemson University, Lifelong ESP Member

Maybe Extension is only a stepping stone toward your life purpose. Those familiar with the ideas involved with human development, growth and potential may be familiar with the concept of life purpose. If something drives you and urges you to do something, pay attention.

This occurred for me when I prepared a poster for an Extension conference five years ago. The poster focused on eliminating hunger and extreme poverty both locally and globally simultaneously. I found when I spoke to people in my community about the extreme hunger and poverty in other countries, they soon reminded me we had hunger and poverty in America. When I researched this, I found there was hunger in every county in America. This bothers me; seemingly we should not have

hunger in America; therefore, the idea struck me that maybe we need to work locally and globally “simultaneously.”

Recently I attended a research briefing on how mandatory primary school education has strengthened democracy in Afghanistan, another meeting I attended demonstrated many evidenced-based strategies were shared for successful Two-Generational programs designed to improve individual, family, and community conditions ranging from early childhood education, growing healthy food, and creating jobs in America, etc. Another meeting dealt with a successful ten-year USAid global program to improve maternal and child mortality. Did you know that America has the worst rate of mother and child mortality in the developed world? How can simultaneous local and global work resolve today's big problems?

***Learn more about our work by making sure to visit the Global Relations poster at the ESP National Conference in Manhattan, KS.***



***You are invited to contribute to the Global Relations Auction basket. Contact Kathy Tweeten at [Kathleen.tweeten@ndsu.edu](mailto:Kathleen.tweeten@ndsu.edu) if you are interested.***

## Savor a Bite of the Little Apple

by Nancy Crago, Professional Development Committee Member

Life Members represent about half of the ESP membership. If you are a life member, have you considered attending an ESP National Conference? Did you know that Life Members may qualify to receive a \$200 refund on registrations?

This year's conference site is Manhattan, Kansas, known as the Little Apple. If the Little Apple wasn't on your “bucket list” of places to visit, consider adding it. The Little Apple is home to Kansas State University, America's first land grant university, and there are special events, including a Life Member Tour, for those in attendance. Savor tours of historic and cultural places and natural areas unique to Manhattan, Kansas, listen to nationally recognized speakers, pause to

visit with others, and attend the poster and concurrent sessions where

you can get new information from Extension professionals to expand your knowledge about current issues impacting our society.

One of the concurrent sessions will be “How to Write a Quality Abstract.” Persons participating in this session will be guided through the process of how to prepare an abstract to submit for consideration of acceptance at future conferences. If you have talents, expertise, or experiences that would be interesting to Life Members, consider preparing and submitting an abstract for the Life Member Track at a future conference. The 2019 ESP National Conference will be held from October 14-19, in Colorado Springs, CO.

## Auction Items Needed for National Conference



The 2018 Silent and Live Auctions benefitting the ESP Development Fund are scheduled for Tuesday, October 2, during the ESP National Conference in Manhattan, Kansas. The silent auction will be held from 3:25 – 7:00pm, followed by the Live Auction from 7:00 - 8:00pm.

The ESP Auction is always an important part of annual conference. In addition to the fun of being involved in the auction, the funds are critical for providing recognition awards and the scholarship and grants that are given to our members annually.

**Each chapter is asked to donate a basket, state product or other item.**

We need items donated for both the silent and live auctions.

**Silent Auction:** These items are suggested to be valued at least \$30. The item may be a craft, a collectible, a lesson, service or an outing or something purchased or something old. Other ideas include homemade jams, jewelry, beverages, books, foods or other items.

**Live Auction:** These items are suggested to be of higher value and may include state chapter baskets, vacation getaway rentals, handcrafted items, wine or wine tours, fun items, sporting event tickets, unique state products, celebrity autographed items and more.



Items should be carried to the Registration Area of the conference hotel on Monday, October 1, or Tuesday, October 2, 2018, during registration times where the Auction Committee members will receive them. Complete an [ESP Consignment Form](#) in advance with a description and the estimated value of your item. A receipt will be provided.

If you would like to ship your donation ahead of time to the conference, please send them to: ESP Auction, c/o Laurie Chandler, 104 Umberger Hall, 1612 Claflin Road, Manhattan, KS 66506. Ship to arrive no later than Friday, September 28. Remember to include the [ESP Consignment Form](#) in your shipment.

Be sure to include the donor/chapter name, email address for receipt and phone number, write a brief description of the item and give an estimated retail value. Add your phone number in case of questions.

Questions before you travel? Contact Laurie Chandler, [lchandle@ksu.edu](mailto:lchandle@ksu.edu), 785 532-3066. Be creative! The main thing is to participate, bring an item and bid for other items.

Thanks for your consideration. Looking forward to seeing you in October!

Laurie Chandler ([lchandle@ksu.edu](mailto:lchandle@ksu.edu)) and Trudy Rice ([trice@ksu.edu](mailto:trice@ksu.edu))  
Co-Chairs, ESP Endowment Auction Committee



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## 70 ½ OR OLDER?

# DON'T MISS OUT ON 2018 OPPORTUNITY FOR VALUABLE CHARITABLE GIVING TAX SAVINGS!

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Doug Beech, Resource Development and Management Committee Ad Hoc Member, and Life Member,  
Alpha Rho Chapter, Kansas

Many charitably inclined people are not yet aware that for a large majority of them, receiving an income tax benefit for their charitable giving will be much harder to accomplish beginning this year. That's because the major new tax law enacted in late 2017 roughly doubles the amount of the standard deduction that taxpayers can claim on their Federal income tax return. Experts estimate that up to 85-90% of taxpayers will find that it is no longer to their tax benefit to itemize deductions on their tax return. This means that relatively few donors will be able to take advantage of the itemized deduction for charitable gifts.

But for donors age 70 ½ and older who own IRA accounts, the Charitable IRA Rollover provision will still provide them with a tax benefit for their charitable giving even if they don't itemize deductions. This is because IRA withdrawals that meet all the requirements are **directly excluded** from the taxpayer's adjusted gross income, thus avoiding the income tax that would otherwise be owed on the IRA withdrawal. And since such withdrawals reduce adjusted gross income, they may also help donors 1) avoid or reduce income taxes on Social Security benefits, 2) avoid higher Medicare premiums, and 3) avoid surtaxes on net investment income. And, to top it off, **Charitable IRA Rollovers count toward satisfying the account owner's IRA required minimum distribution (RMD) for the year.** State income taxes may also be reduced depending on the donor's state of residence.

As you can tell, Charitable IRA Rollovers offer the potential for **very significant** income tax savings. You owe it to yourself to visit with your tax advisor **soon** to discuss incorporating this tax law provision in your financial and tax planning for 2018, as well as future years. **Qualifying rollovers must go directly from your IRA provider to charity**, so earlier, rather than later planning is encouraged in order to maximize coordination of your RMDs and rollovers, and in order to give yourself plenty of time to complete the required paperwork and to give your IRA provider the time to cut and send checks to your chosen charities before the end of the year.

Of course, National ESP would be exceedingly grateful and honored to be one of the charities you choose to receive a Charitable IRA Rollover. Details on doing so (as well as further details on Charitable IRA Rollovers in general) are given in the [April/May 2018](#) edition of the ESP Connection newsletter, archived on the National ESP website. Or, Executive Director, Greg Price can be contacted directly at 470-347-0394.

Sincere thanks for considering a charitable gift from your IRA to National ESP!

Doug Beech can be reached by e-mail at [dbeech@ksu.edu](mailto:dbeech@ksu.edu).



The Public Issues Leadership Development Conference (PILD) will again be held at the Hyatt Regency Crystal City in Arlington, Virginia. The dates for the conference will be April 14-17, 2019. The theme for next year's conference is: "Enhancing Leadership Capacity for Emerging Public Issues."

The conference kicks off on Sunday afternoon with an orientation for first time attendees and first time visitors to the nation's capitol. Monday and Tuesday will be filled

with presentations that will education participants on how to make the most of their trip to Capitol Hill on Wednesday. Prior to the conference there will be an informative webinar that will help participants to come to the capitol prepared to deliver their message to the nation's policy makers. There will be keynote speakers, presentations from National Program Leaders who work for the federal partner, the National Institute for Food and Agriculture (NIFA). Every year the committee receives comments in the evaluation such as, "One of the best conferences I have ever attended."



The Extension Leadership Conference that is sponsored by JCEP will be held on February 6-7, 2019 in San Antonio, Texas at the Wyndham San Antonio Riverwalk. The theme for the conference is "Cultivating Leadership." The focus will be on organizational leaders, potential organizational leaders and how Extension Educators can help to cultivate or develop leaders at the local level such as our commissioners and other community leaders.

This year's keynote speaker is Grace Gorrell who has worked for the University of Kentucky College of Agriculture for over 29 years. She was a County Extension agent, the Assistant Director for Agriculture Alumni and Development and as the Assistant Director for the Center For Leadership Development. She is retired but in retirement she started "Lead with Grace" in 2008 to offer leadership training programs to a wider audience.

The committee will be soliciting proposals for concurrent session and poster presentations at the conference beginning on September 1<sup>st</sup> and will receive proposals until October 15, 2018.

## National Epsilon Sigma Phi's 2018 National Conference Schedule

### Sunday, September 30, 2018

8:00am-5:00pm      National ESP Board Meeting  
6:00pm-9:00pm      National ESP Board Dinner

4:45pm-5:15pm

4:45pm-6:00pm

6:00pm-8:00pm

Elevator Speech Filming

2019 National Committee Meetings

Endowment Auction w/Chili Bar and Cash Bar

### Monday, October 1, 2018

9:45am-4:45pm      Pre-Conference Tours  
12:00pm-7:00pm      Registration Open  
5:00pm-5:45pm      2018 National Committee Meetings  
6:00pm-6:45pm      First Timer / Life Member Event  
7:00pm-9:00pm      Opening Reception

### Tuesday, October 2, 2018

6:30am-7:15am      Sunrise Tia Chi  
7:00am-8:00am      Exhibit and Poster Set-up  
7:00am-12:00pm      Registration Open  
7:30 am-8:45am      Chapter President's Breakfast  
7:30am-8:45am      Breakfast  
9:00am-11:00am      Opening Session  
11:30am-1:00pm      Ruby Luncheon and Lecture  
1:15pm-2:15pm      Poster Viewing  
1:15pm-2:15pm      Elevator Speech Filming  
1:30pm-4:30pm      Life Member Tour  
2:30pm-3:25pm      Concurrent Session I  
3:25pm-3:40pm      Ice Cream Break/Silent Auction  
Bidding Opens  
3:40pm-4:35pm      Concurrent Session II  
4:00pm-6:00pm      Registration Open  
4:45pm-5:15pm      Chair Yoga

### Wednesday October 3, 2018

6:15am-6:45am      Wake-up Walk Manhattan  
6:45am-8:30am      Registration Open  
7:00am-9:15am      Breakfast/Regional Meetings  
9:30am-11:00am      General Session II  
11:00am-11:15am      Break  
11:00am-12:30pm      Take Down Posters  
11:15am-12:10pm      Concurrent Session III  
12:15pm-2:00pm      Past National President's Luncheon  
12:15pm-2:00pm      Buffet Luncheon  
12:15pm-2:00pm      Latino & Urban Affinity Groups  
Discussion Luncheon  
2:05pm-3:00pm      Concurrent Session IV  
3:15pm-4:15pm      Relax and unwind  
5:00pm-6:00pm      Reception with Cash Bar  
6:00pm-8:00pm      Recognition Awards Dinner

### Thursday, October 4, 2018

6:15am-6:45am      Come as you are Morning Stretch  
7:00am-8:00am      Breakfast  
8:15am-11:45am      General Session III  
11:45am      Adjourn 2018 National Conference  
12:00pm-5:00pm      National Board Lunch & Meeting

Plan now to attend the  
2019 ESP National Conference in  
Colorado Springs, Colorado  
October 14-17, 2019



## ESP Website

The ESP website is currently under revision. Over the next year the website will be redesigned as part of a long term plan to move our ESP website to our new Wild Apricot online environment. This move will allow ESP to create more mobile friendly content and increase our ability to push out content across multiple formats all at one time.

Over the next year, you will find content moving from our legacy site to our new site. We will try to keep everything linked together so you can move seamlessly between sites. If you find missing content or broken links, please let us know.

We have already started updating the new homepage with news and current information. We encourage you to check it out. [EpsilonSigmaPhi.wildapricot.org](http://EpsilonSigmaPhi.wildapricot.org)

[Espnational.org](http://Espnational.org) will still get you to our legacy site for the next few months.

## Important Dates to Remember

August 31, Early Bird Registration ends for National Conference in Manhattan, KS, Oct 1 - Oct 4, 2018

September 21, Regular Registration ends for the National Conference in Manhattan, KS

September 22, Late Registration available for National Conference in Manhattan, KS

October 1, Begin 2019 ESP Membership Campaign

**October 1 through October 4, 2018 National Conference in Manhattan, KS**

November 5, Deadline to submit National Conference reimbursement stipends for presentations, committee members and voting delegates

December 1, Deadline for PILD scholarships, Professional Development Mini Grants, Administrative Leadership and Angus Professional Development Scholarship Applications to the National Office

Feel free to call or email your  
ESP National Office for questions or suggestions.  
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470-347-0394