



CONNECTION

DEC. 97/JAN. 98 • NUMBER 70

EPSILON SIGMA PHI

National Honorary Extension Faternity

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1998

Public
Issues/
Leadership
Development
Conference

POLITICS AND PARTNERSHIPS

April 19 - 22, 1998

Crystal City Marriott -
Arlington, VA

Sponsor: Joint Council of
Extension Professionals

Early Bird Registration

Deadline: March 13, 1998

Contact: Chapter presidents
will receive promotional
materials

Epsilon Sigma Phi PILD
Scholarships
(4 @ \$500)

Apply by January 2, 1998

Application Form:

Pages 12-13 in

1997 Chapter Handbook

MADELEINE GREENE INSTALLED AS 1998 NATIONAL PRESIDENT

Madeleine Greene, University of Maryland Cooperative Extension Service Educator in Howard County, is the newly installed national president of Epsilon Sigma Phi. Greene brings to the Extension honorary fraternity firsthand knowledge of the current ESP strategic plan. She was an integral part of that planning process as a member of the National Futures Task Force four years ago. It is a right fit for her to give organizational leadership to implementing the climax of that five year map of action.

Her academic degrees are a Bachelor of Science from Montclair State and a Master of Science from Hood College, Frederick, Maryland. Greene joined the Cooperative Extension Service in 1982 following work with the New Jersey Department of Agriculture and Simplicity Pattern Company as Educational Stylist and 4-H Coordinator. Since her initiation into Tau Chapter in 1988, she has been supportive of a multiplicity of chapter activities. Her work as chair of the Awards and Recognition Committee led to nominations in all categories and from those stemmed several state and national winners. She gave leadership to the revision of the chapter by-laws to ensure support of the benefits of the new national strategic plan in her chapter.

During her professional career with the Cooperative Extension Service, she has been state president of the Maryland Extension Association of Family and Consumer Scientists and "climbed the ladder" of national committee chair for public relations and exhibits chair at their national conference to be national secretary. Effective marketing of our educational products is her forte.

According to Ellen Varley, former president of Tau Chapter, "Madeleine is a tireless worker, who is always willing to put forth the effort necessary to ensure success in projects she



Madeleine Greene, 1998 Epsilon Sigma Phi National President, greeted visitors to the ESP exhibit booth at Galaxy. She enjoyed networking with and selling ESP emblematic jewelry to a NEAFCS friend, Martha Thomas, Family Life Health Specialist, Tennessee State University. (Photo by Kathy Rau)

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undertakes and commitments she makes. Her positive, proactive, solution-oriented attitude is right for these times. Her diverse work experiences bring an insightful perspective to the many boards and committees on which she serves and provides leadership."

Her husband, Bob Wojciechowski, is retired from the Office of the Secretary of Agriculture in Washington, DC. He retired as Director of the Emergency Livestock Feed Programs which included the dairy buy-out. Their two sons farm in their local area around Barnesville, MD. Their eldest daughter lives in London and works for J.P. Morgan Bank. The younger daughter is a student in the College of Agriculture at the University of Maryland, College Park. They have three grandchildren.

1998 National Committees

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EPSILON SIGMA PHI

National Honorary Extension Fraternity
A Newsletter

Published four times a year - February, May,
September & December

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Adding to the body of knowledge Sharing information on the WWW

by: Deborah J. Thomason, Clemson University, SC

The National Network for Family Resiliency wants Extension educators to submit educational items that help families cultivate strengths to meet the challenges of life. Family resiliency helps families cope with the issues of managing on limited resources, keeping strong family ties, maintaining satisfying marriages and capitalizing on existing family strengths.

The National Network for Family Resiliency Program and Curriculum work group requests that you share programs, teaching resources and mini-lessons. Mini-lessons will be reviewed and juried by your peers. This is a great opportunity for professional development.

Information can be available and our knowledge base will grow with a click of the mouse! Don't hesitate to share. The surprise reward will be the gratefulness of your peers. Both for sale and free materials are welcome.

Send documents to: nnfrvm@zoo.uvm.edu
Mail documents on computer diskettes and questions for additional information to:
Elizabeth Scannell, NNFR, University Vermont, 103 Morrill Hall, Burlington, VT 05405-0106. Check the NNFR website at <http://www.agnr.umd.edu/users/nnfr/curriculum/>.



Mission Possible: Galaxy Summit - a historical reality

by: Bernadette G. Watts, President Elect

Over 2,400 Cooperative Extension System professionals were in Cincinnati, Ohio, October 12-16, 1997 for the maiden-voyage of GALAXY SUMMIT Conference sponsored by the Joint Council of Extension Professionals (JCEP). Professional development opportunities, award recognition, networking with colleagues, associations business meetings and more filled the agenda of this historic national Extension conference.

GALAXY'S theme, "Mission Possible: Uniqueness With Unity", lived up to the mission:

Mission: *To provide Extension professionals the opportunity to strengthen the Cooperative Extension System by building the concepts of teamwork, new working relationships and a base for interdisciplinary programs which address current and emerging issues while allowing associations to recognize peers and conduct business.*

General Session Keynoters included Dr. John R. Hoyle, futurist and author;

Attorney Brenda Girton-Mitchell, Director of Diversity Relations-Mitsubishi Motors America, Inc.; Dr. Patricia Jarboe Buchanan, Epsilon Sigma Phi 1997 Distinguished Ruby Award recipient; and Mark Therrien, humorist, of Inner Play, Inc. Dr. Bob Robinson, Administrator, CSREES/USDA greeted, challenged and saluted JCEP and all of the conference attendees for an excellent conference. The GALAXY Auction, regional awards banquets, Indiana Family Reunion, Ohio's Friendship Night at the Union Station Museum, States Night Out and tours all added wholesome fellowship. A post banquet "Milky Way Send Off" captured entertainment from area 4-Hers, Father Time and GALAXY aerobics and dancing.

The data reported on the number of seminar proposals submitted and accepted from all Extension associations indicated that 54% (162 persons) of all presenters claimed membership in Epsilon Sigma Phi. The GALAXY Educational Programs Committee coordinated 200 Seminars, 25 research sessions and 71 poster sessions. Commendations go to all ESP members for fostering professional development excellence.

EPSILON SIGMA PHI celebrated its seventy year heritage of excellence as a Fraternity during a special ESP recognition luncheon, "Celebrating Seventy Years of ENDURING

OPTIMISM". Founded in 1927, over 300 ESP members and guests witnessed the cake cutting ceremony by ESP past national presidents. During this historical traditional rite, "Happy Birthday ESP" was sung by the membership. The three National Friends of Extension recipients genuinely spoke high praises relating the impacts of Cooperative Extension Service education in their lives and

communities. Jere W. Hess, Jr. of Mississippi; Marian Sue Brown of Ohio and Arnold Ellison of Wisconsin are truly Friends of Extension. Special recognition of other ESP awardees, scholarship recipients and the installation of the 1998 officers concluded ESP's celebration luncheon.

The new ESP table top exhibit, designed by Sandy Shultz of the Agricultural Communications Department at North Carolina State University, received great reviews. The exhibit, housed at the National ESP Office, is available on-loan for state chapters. In addition, two new large banners are also available.

ESP national committees got inputs from appointed committee members and other interested individuals during two national committee meetings. Each committee's

1998 Plan of Work will be submitted by January to the National Office.

Mike Gerst, of Texas A. and M. University, demonstrated the ESP Web Site during the ESP National Council annual meeting. Gerst and Billy Warrick, both of Texas A. & M., have eloquently brought the ESP Web site to its development today. Check it out. (<http://esp-nat.tamu.edu>)

The GALAXY website is still accessible. Nearly 400 abstracts of general session keynote speeches and all of the seminar presentations are available for your review. This provides an extensive professional development snapshot of new research, ideas and success stories from fellow Cooperative Extension educators. Highlights in the "Postcard" section of the website give day-to-day and event-



Patricia Powley (right), past ESP national president, served as chair person of the Galaxy Steering Committee for eight years. The committee planned, implemented and evaluated this conference. Madeleine Greene (left), new ESP national president, is giving Powley recognition for her conference planning leadership. (Photo by B. Watts)

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to-event accounts of the GALAXY Happenings in the Queen City of Cincinnati, Ohio. Web site: (<http://www.agnr.umd.edu/users/galaxy/galaxy.htm>)

The ESP Board commends the entire GALAXY Steering Planning Committee for an outstanding first ever combined national conference. Clarence Cunningham, ESP National President in 1989, was recognized as the Extension leader that launched the planning of GALAXY eight years ago. Epsilon Sigma Phi representatives, serving on the national planning committees, have been Patricia Powley, Chair, JoAnn Todd, Enid Cox, Shirley Whitten, Bernadette Watts and Margaret Viebrock.



New national exhibit: Chapters can use the new ESP exhibit unveiled at Galaxy. The exhibit story reflects the mission of ESP in action.

The mission of Epsilon Sigma Phi is to foster the standards of excellence in the Extension System and to develop the Extension Profession and Professional.



Futurist signs books: John R. Hoyle (right) signed his book, LEADERSHIP AND FUTURING MAKING VISIONS HAPPEN, for Galaxy participants following his opening keynote address. Bernadette G. Watts (left), National Second Vice President, chaired the Educational Programs Committee for the entire Galaxy Conference. Cynthia Brown (center left), delegate from North Carolina, and Judy Carlson, ESP Executive Director, assisted with the book signing and sales. (Photo by B. Watts)

Scholarship Auction: The members of the ESP Chapter in Ohio joined the Kentucky delegation to conduct the Scholarship Auction. A record price was garnered for the hand carved wooden plaque ESP key made by Art Redinger of Indiana. This is the fifth year he has donated this carved ESP key. A tradition has been established that the outgoing national president buys this emblematic wood carving. Pat Boyle (left) shows-off his bounty! Carl Carlson (right), of the National ESP Office, cheered him on in the spirited bidding. *(Photo by K. Rau)*



Exhibit staffers: The ESP national exhibit booth was staffed by national board members and scholarship winners. Front row: Spring Williams, Early Career Scholarship and Mary Hartman, Galaxy Scholarship; Back row: Bob Ohlensehlen, Western Region Vice President and Joanne Hamilton, Galaxy Scholarship, are pictured here while staffing the exhibit. *(Photo by C. Carlson)*

Celebrating 70 years of Enduring Optimism for ESP: Patrick Boyle, National President, leads the ceremonial cake cutting commemorating the ESP Seventieth Anniversary. He is joined "front and center" by past national presidents. Those pictured (left to right) are Margaret Viebrock, Boyle, Bill Braden, Marilynne Ross and Nadine Hackler. Others past national presidents attending the event were: Clarence Cunningham, Pat Buchanan, and Patricia Powley. *(Photo by B. Watts)*



1997 Distinguished Ruby Lecture

IT TAKES ALL OF US

by Pat Buchanan. University of Illinois Cooperative Extension Service

For Extension to continue as a premier source of knowledge for the residents of our respective states, these are some thoughts about the future of the organization and how it will take "All of Us" working together to succeed in that future. Continuing in the Galaxy Summit perspective, these are five star qualities which will be required of "All of Us" as we approach Extension's second century.

Star Quality One: A vision and a passion to make a difference that changes things for the better

Peter Block defines vision as "Our deepest expression of what we want. It's a dream created in our waking hours of how we would like our lives to be." The vision creation task belongs to "All of Us". Success in the 21st century will require Extension leaders who can help us build a shared vision embodying the collective values and aspirations of "All of Us". After vision creation will follow communication of that vision with clientele and stakeholders.



Pat, Pat and Pat: Is there a magical connection between being named "Pat" and receiving of the Distinguished Service Ruby Award? All three of these members share a first name in common and have been decorated with this most prestigious award for Cooperative Extension System professionals. Patricia Jarboe Buchanan (center), University of Illinois, was the 1997 Ruby Lecturer who addressed over 2,400 conference participants at Galaxy. She was presented the award by ESP National President Patrick G. Boyle (right). Patrick J. Borich (left) is the North Central Regional Vice President representing Buchanan's ESP region. (Photo by C. Carlson)

Star Quality Two: Take Extension's mission to heart and maintain a positive, progressive identity

The chairman of Saturn said, "Loyalty today is no longer a function of role or duty, but rather of passion. We must do things so astonishingly well that customers become not merely loyalists, but rather outright apostles." We'll be Extension ambassadors, one and all, as we carry impressions of the purpose, mission and value of Extension to all those we know. Stay out of the trap of cloaking yourself in history and tradition to shield yourself from change.

Star Quality Three: Produce quality programs with solid results justifying further public support

Future Extension educators may well make a greater contribution to the resolution of problems by generating pertinent knowledge and information than by their ability to solely extend it. Quality programs require thinking "evaluation" at each step. Our definition of accountability will move even closer toward the ultimate goal of practice change.

Star Quality Four: Preserving and embracing change as part of the good life

The difference between successful persons and others is not a lack of strength or knowledge, but rather a lack of will. Yes, success can be just a matter of hanging on. For an illustrative chuckle, think about a 5 year old learning to use the phone. With parental instructions she dials the phone. After 10 rings it was obvious to her parent Grandmother was away and advised her to hang-up. With eagerness to succeed, the aspiring telephone user said, "Not yet. I think I hear somebody coming."

As we achieve this five star quality we can recall a paraphrase by Rick Pitino who said, "If we're not getting better, someone else is probably passing us by."

Star Quality Five: Show enthusiasm for our profession, support each other, target opportunities and above all, have some fun

The book, *THE SKILLS OF ENCOURAGEMENT*, conveys the reminder "As we look at the history of humankind, it was always the enthusiastic, hopeful people who made the difference." Recall the folk wit that if you growl all day, you'll be dog-tired at night! Our future dictates that Extension staff form one big circle. The worst possible scenario would be for us to create a lot of small circles shooting at each other.

In closing, there's wisdom for us in the metaphoric children's book, *THE RAINBOW FISH*. This ultimate sea beauty was adorned with sparkling shiny scales that were the envy of every member in this school of fish. This princely beauty denied requests from plainer fish associates to share his glistening scales. Sensing painful jealousy growing between himself and his cohorts, the Rainbow Fish sought knowledge from the octopus to answer his query into why he was disliked. The octopus said "Give away your shining scales. You won't be as beautiful, but you will have friends." The Rainbow Fish acted on the information. One by one, he gave away his glistening silver scales. With only one shiny scale left for himself, he swam off to play with friends. This was the happiest fish in the sea.

The complete text is available at [www http://esp-nat.tamu.edu](http://esp-nat.tamu.edu) or by contacting the ESP National Office.

Renewed energy for global relations activity in ESP

Rita Wood, national chair of the Global Relations Committee, has given renewed energy to the international aspects of this organization. This national committee had six concurrent sessions selected for presentation at the Galaxy Conference.

Nancy Granovsky, Texas Agricultural Extension Service, gave a presentation addressing current and emerging world issues that impact the nation and its capacity to provide global leadership in a new world environment whose paradigms have changed dramatically since the end of the Cold War.

Arlen Etling, University of Nebraska, who was the 1997 National International Service Award winner, joined with Virginia Gobeli and Rita Wood to co-present a session outlining opportunities for involvement in international travel, consulting or local programming.

Other presentations were "Teaching, Working and Living in a Post-Communist Central European Country" by Mary Misek, "Expanding Professional Skills for a Global Society" by Mary Andrews and two presentations by Barbara Ludwig which were "Organizing a Study Tour for Extension Professionals" and "Internationalize Extension in the 21st Century".



Arlen Etling, University of Nebraska, was presented the International Service Award, by Past ESP National President, Margaret Viebrock.
(Photo by Spectra)

Contact the National Board on e-mail at:
natlboard-mg@ces.ncsu.edu

"Sharpen the Saw" with the Journal of Extension

by Bill Braden, Member, J.O.E. Board of Directors

Most of us are familiar with Stephen Covey's "Seven Habits of Highly Effective People." We also know that habit number seven is "Sharpen the Saw," the habit of renewal that makes the other six possible.

This is where the "Journal of Extension" comes in. It is a valuable resource to help us as Extension professionals to sharpen our saws. As Covey says, a dull saw can wear you out, so why not take a little time to sharpen it. Reading the Journal can help sharpen the saw by providing us with new ideas on more effective educational programs, by expanding our knowledge base on a multitude of issues being addressed in Cooperative Extension, and by providing us with insight into what colleagues are doing in outreach education.



Past Presidents Luncheon: Margaret Viebrock (left) and Bill Braden (right) enjoyed the Galaxy luncheon for the past national presidents of the four JCEP partner organizations. (Photo by Spectra)

The Journal also provides an excellent opportunity for each of us to publish, to share our successes and learning experiences with other Extension professionals. All of us are engaged in studies, programs and activities from time to time that provide valuable results to be shared with colleagues across the Extension System. As we go about the business of planning, conducting and evaluating Extension educational programs, we need to challenge ourselves to prepare articles for the Journal. These efforts will not only boost our self-renewal but will also help our colleagues to sharpen the saw.

According to Covey, the self-renewal that comes from sharpening the saw empowers us to move in an upward spiral of growth and change, of continuous improvement. And isn't continuous improvement what we're all about in Extension as we work to help others improve their quality of

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life and expand their decision making capacity?

We all need to invest in self-renewal, in sharpening the saw, if we are to be the best Extension professionals we can be. We have many opportunities through in-service training and our professional organizations to do just that. But we also have the Journal. It's there -- online -- for the taking. We can read it on our computer monitors or, if we prefer hard copy, we can print it. But it's available every other month to help us sharpen the saw.

Most state and territorial Extension Services, including the 1890 Extension Programs, are supporting the electronic Journal through biennial assessments based on the total number of Extension professionals. Thus, our Extension organizations are making a commitment on behalf of professional development for each of us, so take advantage of this excellent opportunity. The Journal is there for our benefit!

Access the Journal on the Worldwide Web at <http://www.joe.org/joe/>. Or send an e-mail to almanac@joe.org and in your message write "send joe (month) (year);" example: "send joe June 1997."

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