

Epsilon Sigma Phi



Number 66
October/November 1996

National Honorary Extension Fraternity

Moving Forward ... Keeping Pace with Change

Satellite Video Conference

December 5, 1996

1:30 p.m.-4:30 p.m. Eastern Time

.....
Learn to work in the Extension System that's characterized by change and flexibility and still maintain a sense of stability and security.
.....

Only a few of us will go to the national conference for professional development in Annapolis. However, most of us can reap the benefit of the opening conference workshop in Annapolis via satellite transmission across the country.

Craig Pace, Senior Consultant with the Covey Leadership Center, Inc. will be the presenter again this year. The decision to invite him back was based on the good response to the workshop he did in Spokane a year ago. You'll recall that workshop was sent out across the nation via satellite.

This televised satellite broadcast workshop is an

ideal method of in-service education for work teams. How to harness the power of imminent change is a challenge to all Extension team members. Each performs a valued role in the process of teaching our clientele to "feed themselves for a lifetime."

The Extension System uses satellite TV broadcast technology to bring educational opportunities nearer to the front doors of our clients' homes, businesses and communities. Clients value the time saved by reducing travel time and costs to obtain useful information. Epsilon Sigma Phi uses that same technology to provide you and your colleagues the same advantage.

Registration
Information - Page 5



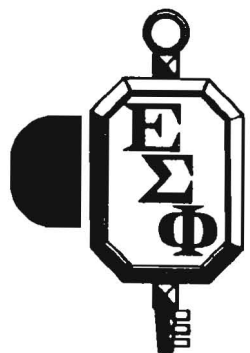
Back by request: Craig Pace, of the Covey Leadership Center, Inc., returns for the second year as the presenter for the Epsilon Sigma Phi satellite video conference broadcast from Annapolis. He will present information on techniques to engage your work group to make productive changes.



Galaxy Summit

October 12-16, 1997

Call for Presentation Proposals.....See Pages 6 - 7



HIGHLIGHTS

From the National Office

By: Judy Carlson, Executive Secretary/Treasurer

Mel Zielinsky, Missouri's Alpha Tau Chapter past president, writes, "In case you haven't heard, last month 55 participants attended our first ESP sponsored pre-conference leadership seminar on 'chaordic leadership'. Considering it was held on a Sunday afternoon and folks had to pay their own way, we were pleased with the turnout. Doris Litrell was the moving force behind the seminar. She's already working on the satellite downlink that is coming up from Annapolis."

Don Buzzingham, a member of Iowa's Alpha Mu Chapter, sent a note regarding the **Professionalism Scholarship** he received from the Epsilon Sigma Phi National Foundation. He wrote, "Working on a Ph. D. from a distance of a thousand miles can be a challenge. It's not one bit convenient to meet with the dissertation committee. The \$500 Professionalism Scholarship that I received allowed me to spend a week on campus at Texas A & M University where I could work closely with that committee at a critical time. As a result I made significant progress on my research proposal. I anticipate starting the data collection phase very soon. Many thanks for the wonderful support."

Don is a county Extension director in Burlington, Iowa. He started his doctoral studies in Texas prior to his move to Iowa.

Michelle S. Rodgers, Alpha Omicron Chapter in Pennsylvania, reports the \$500 Professionalism Scholarship was a great source of encouragement and financial assistance. For seven years, Michelle has intermingled graduate study and research at Penn State, professional Extension work and family responsibilities.

The scholarship helped to fund her research project and her final coursework. That research project is **The Development Of Behaviorally Anchored Rating Scales For The Evaluation Of Paraprofessionals In The Expanded Food And Nutrition Program.**

The popular ESP Auction, at National Conference in Annapolis, will raise money for national scholarships. The goal for this year's auction is \$6,000. Your chapter president will have the sale bill after mid-November. Consider sending along some bids.

This auction is the best two hours of Christmas shopping we do each year. And we've bought things for ourselves, too. I'm wearing a T-shirt decorated with a piece of covered bridge artwork by a local artist in Madison County, IA. Iowa's Sharon Johnson sent it to the auction in Spokane. The products of your talents and those of your friends would be wonderful auction contributions. *(Call us for shipping information 218-864-8678.)*

How to gain support for Extension is "Boyled down" in a major paper by Patrick Boyle, President-Elect of Epsilon Sigma Phi. Participants in our national conference will receive a copy of the paper. This paper, **Building Political Support for Extension in the Twenty-first Century**, is expertly and dynamically developed as he works in this public arena.

Early Career Scholarships were awarded to: Gloria Kraft, NJ, Cynthia Hoover, OH, Nancy Porter, SC and Barbara Andreozzi, MT. These \$500 scholarships partially finance their participation in the National Conference in Annapolis. Proceeds from the Scholarship Auction fund these and other scholarships.

**Epsilon Sigma Phi
National Honorary
Extension Fraternity**

----- A Newsletter -----
Published four times a year -
February, May, September & October

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Why we value Epsilon Sigma Phi

By: Margaret A. Viebrock, National President

The capstone speaker at the annual meeting of the National Association of County Agricultural Agents encouraged us to examine what we want from our life and our career. The next step is to decide what we're willing to sacrifice to get it.

Speaker, Don Hutson, said people who know what they want have three common characteristics - they are productive, resourceful and have an "attitude of servitude".

As Extension professionals we understand productivity and resourcefulness. A good attitude of servitude involves a spirit of team work, staying on the cutting edge and projecting an image of professionalism and excellence. To me, this sounds like Epsilon Sigma Phi!

I'm sure you've been countered with a "Why should I join ESP?" response to invitations for membership or reactivation. What we have is a unique benefits package. ESP offers members several attributes not normally part of other associations.

Epsilon Sigma Phi:

- **Rewards excellence.**
- **Offers outstanding professional development opportunities.**
- **Unifies Extension professionals who care about the profession.**

Our mission is to promote the profession and the professional. Epsilon Sigma Phi's structure encourages chapters to design programs and projects that fit their situation.



Savvy negotiator: From her office of Washington State University Extension in Waterville, Washington, Margaret Viebrock, National President, communicates her negotiation savvy and visionary leadership across the country to arrange the professional development satellite downlink conference and other projects which add value to Epsilon Sigma Phi membership.

Specific membership requirements are set by state chapters.

Membership recruiting is easy when the value of ESP exceeds the price. Keep in mind the price is not always monetary. We need to maximize the value of ESP. Recruit members who believe in the profession, have an "attitude of servitude" and seek fellowship within a progressive organization. Share your successful recruitment techniques!

I hope to see many of you in Annapolis for the national conference. If you don't come to Annapolis, join your Extension team members for the satellite conference, "Moving Forward... Keeping Pace with Change", at a downlink site on December 5, 1996 at 1:30 p.m. EST.

Election of Second Vice President at 1996 National Conference in Annapolis • December 5-7

Harold Jerrell

Virginia Cooperative
Extension Service

Lee County
Unit Leader Coordinator
Extension Agent
Agriculture/Plant Science
Jonesville, VA

- Epsilon Sigma Phi member since 1989
- Alpha Gamma Chapter Vice President
- Alpha Gamma Chapter President
- Member of JCEP Public Issues/Leadership Development Conference Planning Committee - 1996 & 1997



Harold Jerrell

Bernadette Watts

North Carolina State
Cooperative
Extension Service
Extension Training and
Development Leader at
NCSU, Raleigh, NC

- Epsilon Sigma Phi member since 1978
- Xi Chapter Vice President
- Xi Chapter President
- Southern Regional Vice President and Chair of National Public Issues Committee -1994- to present
- Member of JCEP Public Issues/Leadership Development Conference Planning Committee - 1995 & 1996
- Member JCEP national GALAXY SUMMIT Conference Planning Committee - 1994 to present



Bernadette Watts

Jerrell joined the Virginia Cooperative Extension Service in 1984 following work with the Virginia Department of Forestry. He has been highly recognized for his work as an Extension educator. His Master of Education Degree is from Lincoln Memorial University.

Dr. Watts joined the staff of the North Carolina Cooperative Extension Service in 1971 as an Extension home economist. Before her current position, she was a district program leader. Her doctoral degree, in Adult and Community College Education, is from North Carolina State University. She is a Chartered Certified Family and Consumer Scientist of AAFCS.

**Responding to Reality! Impact, Relevance and Value
Epsilon Sigma Phi National Conference**

December 5-7, 1996

Marriott Waterfront Hotel

Annapolis, MD

(Registration information in September 1996 national newsletter)

1997 Professional Development Satellite Videoconference

Moving Forward ... Keeping Pace with Change

Plan to participate in a live and interactive Covey Leadership Center, Inc. training workshop with your colleagues across the nation on December 5, 1996.

We must continually look for ways to improve the Cooperative Extension System to meet the needs of our ever-changing political, social and educational structures.

Harnessing the power of change and gaining a better understanding of our personal, professional and organization roles in making change effective is the focus of this three-hour workshop.

This workshop emphasizes the key ingredients for change to be successful - leadership with a vision, communication, courage and trust.

REGISTRATION FEE

Pay as an individual or as a site.

Individual: \$20.00 per viewer

Site: \$155 for 8 viewers

(Add \$10 for each additional viewer)

Registration is due November 15.

Call Margaret Viebrock (509) 745-8531 or
Judy Carlson (218) 864-8678 for more information.

WHO SHOULD ATTEND AND WHY

- **Epsilon Sigma Phi members**
- **University and Extension workers**
- **Extension volunteers**
- **Staff members**
- **Advisory Committee members**

Use this live satellite broadcast as an opportunity to provide inservice training for faculty, staff and volunteers. Each person can be challenged to be a change agent in your organization.

OUTCOMES FOR YOU

- Effective change management people don't just do things differently - they do different things.
- Techniques to engage your entire organization to make productive changes.
- Strategies to develop organizational principle-centeredness to achieve change.
- Methods to help people have a clear understanding of the reason for change.
- Discover that change is a journey, not a destination.

REGISTRATION FORM

DUE DATE: November 15, 1996

Name: _____

Organization: _____

City/State/Zip: _____

Phone/Fax: _____

REGISTRATION DETAILS: (Check One)

_____ Site Fee \$155 - up to 8 viewers (add \$10 for each additional viewer)

_____ Number of viewers at Site

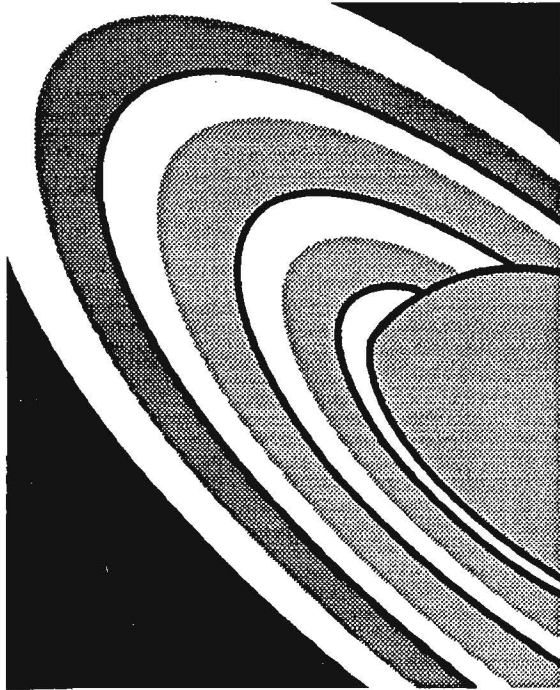
_____ Individual Fee \$20/viewer

_____ \$ Amount Enclosed

Make checks payable to: **Epsilon Sigma Phi**

Send to: **Judith Carlson, PO Box 626, Battle Lake, MN 56515**

*Satellite coordinates, site registration materials and viewer packet mailed when registration is received.
Registrations received after November 15 cannot guarantee early arrival of site materials.*



GALAXY SUMMIT

MISSION: POSSIBLE
UNIQUENESS WITH UNITY

OCTOBER 12-16, 1997
CINCINNATI, OHIO

A national conference for Cooperative Extension educators

CALL FOR PRESENTATION PROPOSALS

The Galaxy Summit Committee invites you to submit a proposal for presenting a seminar, research report or poster presentation in Cincinnati, Ohio.

The educational focus of the Galaxy Summit builds on the concepts of teamwork, new working relationships and interdisciplinary programs that address current and emerging issues. The goal is to feature educational sessions "all day, every day" of the Summit.

Types of Presentations

Seminars (50 minutes)

An informal session which may be a presentation, panel discussion, round table discussion, hands-on demonstration or any other method. Topics may include (but are not limited to): successful programs, innovative management techniques, unique delivery methods relevant to Extension educators.

Research Reports (25 minutes)

Summary of research findings that would be relevant to Extension educators. Two reports will be grouped into a 50 minute time slot.

Poster Session

Visual displays (charts, graphs, photos) that encourage informal discussion. Topics may include (but are not limited to): successful programs, innovative management techniques, unique delivery methods relevant to Extension educators. A display panel will be provided for each poster. The presenter is responsible for setting up, taking down and staffing the display during designated times.

Presenter Expenses/Responsibilities

All presenters are responsible for: a) their own expenses including registration, travel, lodging, equipment rental and handouts; b) presenting their session or finding a suitable substitute; c) being available for consultation with Summit participants immediately following their presentation.

Submitting a Presentation Proposal

The Presentation Proposal will consist of the following items:

*Presentation Proposal Cover Form (Below)

*Computer Disk

Include a 3 1/2" DOS formatted, IBM compatible computer disk with the following files:

a) Abstract I.

b) Abstract II

On the disk label note the word processing software (including version) used.

* Abstract I - One Paper Copy, Disk File

a) Title of presentation on the first line

b) On the line directly under the title, type the name, title, address and telephone number of the main presenter.

c) If there are co-presenters, on the next line type "Co-presenters" and their names and titles.

d) For Seminars and Posters: Begin on the next line, indent three spaces and type the abstract in one, single spaced paragraph of no more than 400 words. Include a brief description of the format and instructional technique that will be used (i.e. lecture, video, participatory activities, etc.)

For Research Reports: Begin on the next line, indent three spaces and type the abstract using the following headings: 1) research questions and/or hypothesis; 2) methodology including the number of subjects and statistical procedures; 3) findings; 4) conclusions; 5) implications for practice or further research. Limit research abstracts to no more than 400 words.

*Abstract II - Seven Paper Copies, Disk File

The same as Abstract I, deleting items b & c. This abstract will be used for "blind" evaluation of the abstract by a review committee.

A clear, concise abstract that can be published in the conference proceedings handbook is required for all presentations. The selection committee's decision will be primarily based on the abstract.

*Mailing Labels

Include three typed, self adhesive mailing labels with the main presenter's name and address.

Mail Presentation Proposal (Proposal Form, one copy of Abstract I, seven copies of Abstract II, disk and labels) by January 30, 1997 to:

Galaxy Summit Presentation Proposal
c/o Curt Peters
4210 N. Campbell Ave.
Tucson, AZ 85719

•Proposals must be postmarked by January 30, 1997.

Late proposals will not be accepted.

•Do not FAX abstracts or other proposal information.

•Any changes made after original submittal requires a new disk with seven new hard copies.

•One proposal per disk.

•Disks become property of the Galaxy Summit committee and will not be returned.

•All Galaxy Summit communication will be directed to the primary proposal contact only.

Presentation Proposal Cover Form

Presenter Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Office Phone (____) _____ Fax (____) _____

Email _____

Member of (check all that apply): _____ESP _____NAE4-HA _____NEAFCS _____NACAA _____Other_____

Is this proposal being submitted on behalf of an Association committee? _____ Yes _____ No

If yes, which committee of which Association? _____

Presentation Type: _____ Seminar _____ Research Report _____ Poster

May this presentation be considered for a poster session if not selected for a seminar or research report? _____ Yes _____ No

Names and Titles of Co-Presenters (if any): _____

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National and Regional Awards and Scholarships

National Awards Nominations

- Distinguished Service Ruby Award
- National Friend of Extension
- International Service
- Regional Distinguished Service
- Regional Distinguished Mid Career
- Regional Distinguished Team Award

Submit by January 15, 1997

National Scholarship Applications**

- Public Issues/Leadership Development National Conference Scholarship
(April 27 - 30, 1997 in Washington, DC)
Apply by January 1, 1997
- Early Career Scholarship for Galaxy Conference
(October 12 - 16, 1997 in Cincinnati, Ohio)
Apply by January 15, 1997
- Professionalism Scholarship for Professional Development
(Credit or non credit projects for your own professional growth)
Apply by January 15, 1997

**Application materials in 1996 National Chapter Handbook

The mission of Epsilon Sigma Phi is to foster the standards of excellence in the Extension system and to develop the Extension profession and professional.