

NOMINATION FOR
Mid-Career Service Recognition
Epsilon Sigma Phi, Alpha Zeta Chapter – Texas



Nominee's Name: Stan J. Bevers
Title: Professor and Extension Economist-Management
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Position and Dates of Extension Employment:

- Professor and Extension Economist-Management – Sept. 2004 – present.
- Associate Professor and Extension Economist-Management – Sept. 1998 – Aug. 2004.
- Assistant Professor and Extension Economist-Management – Sept. 1993 – Aug. 1998.
- Extension Economist-Management – May 1989 – Sept. 1993.

Education:

- M.S., Agricultural Economics – Texas A&M University, College Station, TX. May 1989.
- B.S., Agricultural Education – Cameron University, Lawton, OK. May 1982.

Outstanding Professional Accomplishments

Since receiving the Epsilon Sigma Phi Early Career Award in 1996, Dr. Stan Bevers has continued his Commitment to develop innovative and relevant educational programs. Dr. Bevers has been widely recognized by colleagues at the state, regional, and national level for his efforts and successful program implementation to producers within Texas and throughout the U.S. Among his many awards include: 2005 Superior Service Team Award for co-developing the Tomorrow's Top Agricultural Producer Program; 2004 Specialist of the Year in Texas Agriculture (presented by the Texas County Extension Agents Association); 2001 Southern Agricultural Economics Association Extension Program Award for co-developing the Integrated Ranch Management Program for Improving the Business Skills of Beef Producers; and 2000 Cooperative State Research, Education and Extension Service Distinguished Program Award as a co-developer of the Texas Master Marketer Program.

Dr. Bever's dedication to respond to the needs of agricultural producers is evidenced by his impressive record of academic professionalism and demand for his expertise at regional, state, and national meetings. Dr. Bevers has published 10 refereed journal articles, over 50 peer-reviewed and institutional publications, and over 90 other educational program articles/manuscripts. In the past five years, he has accepted the invitation to share his knowledge at more than 370 professional Extension and industry association programs including 75 at state and national conferences.

Dr. Bevers has taken a prominent leadership role with several professional organizations which has resulted in positive national exposure for both Texas Cooperative Extension and Texas A&M University. He serves on the Board of Directors for the Texas Section of the American Society of Farm Managers and Rural Appraisers and also on the National Ethics Committee. Dr. Bevers has earned the designation of SPA (Standardized Performance Analysis) Technician by the National Cattleman's Beef Association (NCBA) and serves on the NCBA's Integrated Ranch Management Advisory Board. He maintains active membership in many other professional associations including the: American Agricultural Economics Association, Southern Agricultural Economics Association, and Western Agricultural Economics Association.

Outstanding Programmatic Accomplishments:

Ranching and Beef Cattle Program – The Texas Rolling Plains is known as a major cow/calf production area of the United States. Since 1995, Dr. Bevers has hosted annual Standardized Performance Analysis workshops at the Texas A&M University Vernon Center. By bringing ranch managers together to address and analyze critical production issues, Dr. Bevers has built a strong Extension program FOR and WITH these ranchers. Dr. Bevers has championed the use of SPA in the Rolling Plains and throughout Texas. He has conducted or been involved in the analysis of over 116 herds and over 162,000 mother cows. He has been asked to provide workshops and presentations at four National Cattlemen Beef Association and one Texas and Southwestern Cattle Raisers Association (TSCRA) Meeting. In addition, Dr. Bevers has served and/or is currently serving on the TSCRA's advisory committee for their School for Successful Ranching; NCBA's Integrated Ranch Management committee and their Software Standardization committee. He has also worked with both the American Angus Association and CattleSoft, Inc. to certify their software was SPA compatible.

Tomorrow's Top Agricultural Producer Program – Dr. Bevers served as the overall co-coordinator for this banner program of the Extension Agricultural Economics unit. The Tomorrow's Top Agricultural Producer Program is a management development program to train targeted producers the business skills necessary for them to develop successful businesses that will survive and prosper in the current and future economic environment. Targeted agricultural producers include those that plan to take over existing operations, those that are developing new operations and those that are seeking funding for existing or startup operations. This innovative three year program used a case study to teach the concepts of business planning. Funding was provided by numerous industry sponsors who contributed approximately \$80,000 for the program. The program concluded with a unique mentoring program where TTAP participants were paired with other successful producers to ensure that their individual business goals were addressed and achieved.

Master Marketer Program – The Master Marketer Program began conceptually in the early 1990's. Since then, 15 additional programs have been held. Dr. Bevers served on the four-person executive committee for this program. This program has won numerous awards at the state and national level including the 1998 American Agricultural Economics Association Distinguished Extension Program Award and the 2000 Secretary of Agriculture's Distinguished Program for Excellence from USDA. Widespread acclaim for the Master Marketer Program has resulted in numerous requests for Master Marketer information from other states. The Master Marketer Team received funding of \$750,000 from the USDA for a 2000 Initiative For Future Agriculture and Food Systems (IFAFS) proposal. This proposal was submitted in cooperation with the University of Minnesota and the Montana Grain Growers Association. The objective of this funding was to expand the Master Marketer Educational Program to Minnesota and Montana. Other states that have requested information regarding the Master Marketer Program include South Dakota, North Dakota, Nebraska, Iowa, and Oklahoma.

Support Statement (approximately 75 words):

Dr. Stan Bevers serves as an outstanding example of how a premier 21st Century education organization can respond to the needs of clientele. Dr. Bever's commitment to develop and deliver relevant and effective in-depth programming helps train agricultural producers, industry leaders and Extension colleagues. His leadership and applied expertise is recognized and appreciated within Texas as well as nationally. He is the epitome of a true Extension Professional; empowering tomorrow's agribusiness leaders for success.