

Mid-Career Service Nomination by Alpha Zeta Chapter
Dr. Joyce Cavanagh
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EDUCATION:

- 1991 Ph.D., Human Environmental Sciences; emphasis in Consumer and Family Economics, University of Missouri - Columbia
- 1982 M.S., Family and Consumer Economics, University of Missouri - Columbia
- 1978 B.S., Home Economics Education, State University of New York College of Arts and Sciences at Plattsburg

PROFESSIONAL APPOINTMENTS:

- 2003 Associate Professor and Extension Family Economics Specialist, Texas Cooperative Extension, Texas A&M University System
- 1999- 2003 Assistant Professor and State Specialist-Consumer and Family Economics, Human Environmental Sciences Extension, University of Missouri - Columbia
- 1991-1999 Assistant Professor and Extension Family Economics Specialist, Texas Agricultural Extension Service, Texas A&M University System
- 1982-1986 Extension Family Resource Management Specialist, New Hampshire Cooperative Extension Service, University of New Hampshire

PROFESSIONAL ACCOMPLISHMENTS:

Honors and Awards:

- 2005 Alpha Zeta Chapter of Epsilon Sigma Phi - Mid-Career Service Recognition
- 2002 National Extension Association of Family and Consumer Sciences Dean Don Felker Financial Management (Team) Award for Central Region.
- 2001 Friend of 4-H Award from Missouri State 4-H Council
- 1996 Alpha Zeta Chapter of Epsilon Sigma Phi - Early Career Service Award

Leadership Positions:

- Association for Financial Counseling and Planning Education – Board of Directors 2003-2005, Awards Reviewer 2002
- American Association of Family and Consumer Sciences (AAFCS) – Public Relations Task Force 2000, Action Group Town Meeting 2000, Annual Meeting Session Proposal Reviewer 1994, 1996, 1997, Annual Meeting Research Section Proposal Reviewer 2001, 2002.
- AAFCS Family Economics and Resource Management Division - Chair 1999-2001, Pre-Conference Planning Committee Chair 2001, Pre-Conference Paper Proposal Reviewer 2001 & 2003, Pre-Conference Program Committee Chair 1999, Chair-Elect 1998-1999, Secretary/Treasurer 1994-1996.
- Alpha Zeta Chapter - Epsilon Sigma Phi - Headquarters Chapter Director 1996-1997

- New Hampshire Home Economics Association - Vice President Professional Development 1984 - 1985, Chair Family Economics & Resource Management Division 1983-1984.
- Texas Association of Family and Consumer Sciences – Chair Family Economics & Resource Management Division 2004- 2008 and 1994-1996, Division Representative to Board of Directors 2006-2007 and 1994-1996, Treasurer 1998-1999, Nominating Committee 1994-1996.
- Texas Cooperative Extension Specialists Association, 2005-2006 Treasurer, 2004-2006 Membership Chair, 2004-2006, Family Development and Resource Management Chapter Director.
- Served as Journal Reviewer for Journal of Family and Consumer Sciences, Journal of Family and Economic Issues, Financial Counseling and Planning.

Regional task group:

- Southern Region Family Resource Management Cooperative Extension Curriculum Project, Consumer Credit Module Development Team. 2004 – present.

PROGRAM ACCOMPLISHMENTS:

Money Wi\$e. Dr. Cavanagh developed an innovative strategy to enhance the knowledge, skill and confidence base of newly-hired CEA-FCS by designing a two-day financial education training targeting new agents. Through a partnership with Consumer Action, a San Francisco-based consumer education group, she was instrumental in securing grant funds to defray training and travel expenses. Over 30 new agents participated in the trainings and have developed the background needed to develop outcome and output programs in financial education.

Identity Theft. Joyce has quickly developed a reputation as an authoritative expert on how to avoid and address problems associated with this growing consumer problem. Her lesson series on identity theft continues to be one of the most popular in use by CEA-FCS and volunteer leaders.

Collaborative Team Player. Joyce's "can-do" spirit makes her a valuable team member on many projects in Family Development and Resource Management. She has contributed to the work of many projects, including Child Care Providers, Wi\$e Up, Starting Points, and End-of-Life Issues. While in Missouri, she was a contributing team member for the Money Action Plan, a seven-module curriculum, an Investment Series, a Retirement and Estate Planning series, a contributor to the MissouriFamilies.org website, and built a highly-effective team of county-based regional specialists to further the work of Extension's financial and consumer education in Missouri. Since Hurricane Rita, Joyce has been a team member with TCE's Disaster Response Task Force by preparing fact sheets and making site visits to work with CEAs in the affected region of East Texas.

Leadership for Limited Resource Audience Issues. Dr. Cavanagh has primary responsibility for financial education issues for limited resource audiences, especially workforce issues and the transition of members of this audience to the workforce. She is currently revising the curriculum, "Families Moving Ahead," (formerly Building Self-Sufficient Families), and is developing a Families Moving Ahead website that will emphasize distance learning.

Retirement and Estate Planning As a Specialist in New Hampshire, she developed a workshop focusing on saving for retirement which was presented in every county of the state. While in Missouri, she served on the Northeast Missouri Regional Retirement and Estate Planning Development Team. This interdisciplinary team consisted of county-based regional faculty in human development, consumer and family economics, community development, farm management and agricultural business. The team conducted a regional needs assessment to identify retirement and estate planning issues of concern to baby boomers. The results of this survey were used to develop a six module curriculum which was pilot tested, revised and implemented throughout the Northeast Region of Missouri. In addition to developing two of the curriculum modules, Dr. Cavanagh worked with team members from the University of Missouri to develop evaluation instruments to assess program impact.

Financial Security in Later Life. Dr. Cavanagh's efforts in developing this national Extension Initiative in Missouri are further evidence of her collaborative spirit. Joyce obtained support from extension administration to send three regional Consumer and Family Economics faculty with her to the national roll-out conference for this initiative. Following the conference, they formed the State Initiative team. Under Joyce's leadership, this team developed a state implementation plan and conducted a Financial Security in Later Life professional development training where every regional Consumer and Family Economics and Farm Management Specialist in the state was in attendance. At the training, each region developed a plan for implementing the initiative's educational programs throughout their region.

Media Outreach. Throughout her career, Dr. Cavanagh has utilized media to provide timely, accurate information to consumers. While in New Hampshire, she wrote a weekly newspaper column, *The Granite State Consumer*, that was distributed to every daily and weekly paper in the state and others throughout New England. This column was regularly printed in papers throughout New Hampshire and as far away as Connecticut and Rhode Island. In Missouri, Joyce was regularly interviewed by university radio and print editors on topics of interest. Many radio interviews were recorded and distributed throughout the state. In Texas, Dr. Cavanagh works regularly with Agricultural Communications Specialists who write news releases on current topics. Joyce was an early adopter of Centra technology for conducting electronic State-wide training in Texas, most notably on Tax Updates and Medicare issues. In addition, she was interviewed on Identity Theft for an innovative training CD developed for county extension agents to use while traveling in their vehicles.

SUMMARY STATEMENT OF SUPPORT: During Dr. Cavanagh's Extension career, she has provided forward-thinking leadership in Family and Consumer Economics for several state Extension Services. She has served in leadership positions for several Extension and non-extension professional organizations including ESP, TCE Specialist Association, and AAFCS. She has provided invaluable educational tools for agent use to reach a broad diversity of socio-economic levels of consumers throughout the United States to encompass financial management and financial security.